



# CHAMOIS

AUTUMN | WINTER 2016





**C**hamois this autumn and winter has focused on bringing these seasons genuine, intimate essence to life, in the form of our new collection.

We are primarily influenced by the urban, yet elegant country lifestyle. Linen, cotton and velvet in sophisticated color shades such as dusty rose, wine, grey, brown and midnight blue. We have also added metallic hues and some embroidery for a richer look. All products are handmade and will come with some irregularities, which gives them their exclusive, individual beauty.

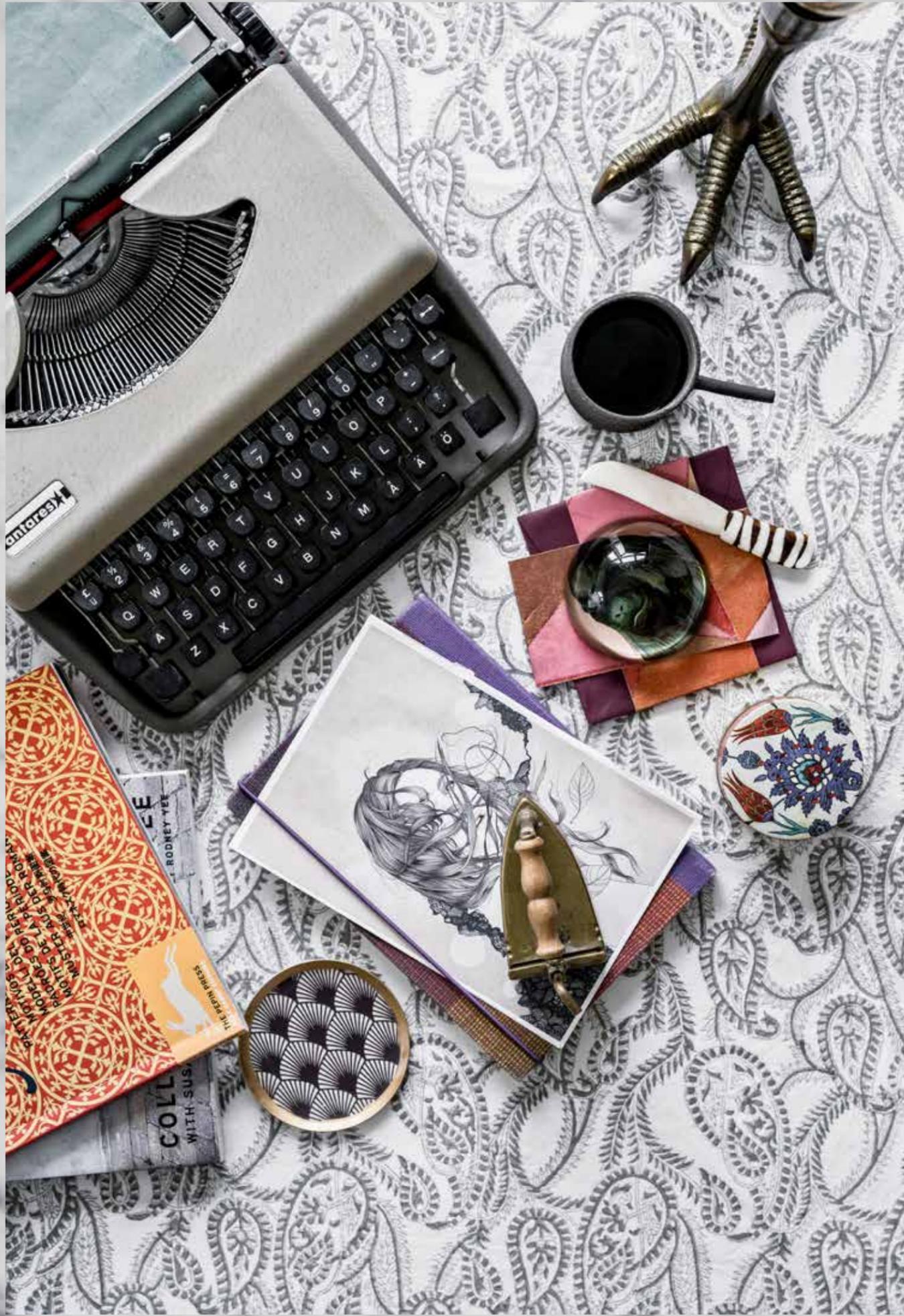




## AMRITA

Our most recent paisley pattern Amrita is named after the Indian word for eternity. It's inspired by an unravelling, lively jewelry chain. To create a clean and contrasting flair, combine the flowing paisley with one of our finely striped pieces.











## FLORAL & CHEQUER

We are proud to be using 17th century woodblock methods when printing our pattern Floral. It is made as a Chintz - which is a traditional, lovely fabric that usually features flowers. For a unique composition, combine it with our block prints with chequer patterns. Its uncommon irregularities makes it alluring.







## JUGEND

Our new pattern Jugend is inspired by Art Nouveau's beloved, subtle floral and plant motives. The swirly patterns have a rich and versatile history - but with its organic, botanical look it also feels modern, easy on the eyes and timeless. Jugend means youth in German, which the style certainly radiates.





## CHRISTMAS

We have put extra effort into this years christmas line, and introduced new products such as aprons and potholders. The patterns include classic Christmas flora and fauna, and they will all include red or green to fully embrace the traditional aspects of Christmas.









## THE STORY OF OUR PASSION

Chamois is first and foremost a fashionable and exclusive home accessory brand. Our aim is to embody ancient, Oriental approaches as well as contemporary vitality and passion. The aesthetics we use is not only visually appealing, it incorporates warmth and authenticity.

The sources of inspiration have always been the joys of travelling as well as my endless enthusiasm for interior decoration and fashion. Wanderlust is actually the foundation of Chamois. After my long career in international finance, my cravings for travelling brought me to India - which is where I found my passion for their pure, sustainable handicraft traditions. I started producing shawls myself, and that became the start of Chamois. We are still constantly inspired by India's remarkable history, which we love to combine with nordic influences.

Today, we have grown significantly, but we proudly work with artisans and small factories that have been around for hundreds of years. Their knowledge is derived from textile regions such as Kashmir and Rajasthan and has been passed down for generations. High quality and strong work ethics is what matters to us. The close relationships we have with our producers is something we cherish deeply.

### SHARING OUR PASSION!

Charlotte Amlé  
CEO & Founder





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